



2K21 RECORD LABEL JAPAN

ABOUT US

2k21 Records Labelは2021年に日本にて創立され、国内のMusic Producer、DJ、VJ、ライトニングなどNight Clubの主要構成要素が満載な演者が集まっております。日本で活動してるアーティストを発掘・成長させ弊社独自のコンテンツクラブイベントの企画や(Event Planning) やレコード制作、流通(Record Label)、アーティストを国内外の様々な場所に進出させ全世界へコンテンツを披露します。

2k21 Record Labelの目標はアーティストを世界市場に押し上げるだけでなく、全くもって新しい音楽トレンドを生み出し、多様なプラットフォームに提案提供し、私たちのコンテンツ領域を広げると共にエレクトロダンスミュージックの市場も盛り上げる事です。

The 2k21 Records Label was established in Japan in 2021, and is packed with performers who are full of the main components of the Night Club, including domestic music producers, DJs, VJs and lighting. Discover and grow artists working in Japan and plan our own content club events (Event Planning) and Record Labels, and artists will be introduced to various domestic and international locations to showcase their contents around the world wide.

The goal of the 2k21 Record Label is not only to push artists into the global market, but also to create completely new music trends, offer proposals to various platforms, expand our content area and boost the electronic dance music market.

BUSINESS

●レコード製作 (LABEL 2k21 RECORDS ASIA)

アルバムの製作、流通、広報支援

●クラブイベント制作

クラブ、コンサート、フェスティバルなど、さまざまなイベントを直接制作およびサポート。

●アートワーク・映像コンテンツ制作

ユーチューブのようなロングプラットフォームから、TikTokのようなショートプラットフォーム。それぞれの性向に合った多様なコンテンツ製作。

●新人アーティスト開発

事務所独自のトレーニングシステムを通じて新人を育成し支援。

●マネジメント

アーティストの活動全般を管理し、影響力と価値を上昇させるためのブランディング・成長戦略を構築

●海外エンターテインメント・マーケティング

様々な海外クラブ、エージェンシーとの連携でアーティストの活動領域を海外に拡張。

●Record production

Support for album production, distribution, and promotion

● Club event production

Direct production and support of various events including clubs, concerts and festivals.

●Creating artwork and video content

From long platforms like YouTube to short platforms like TikTok. Create a variety of content that suits each person's individual propensity.

●Development of new artists

US>Developed and supported newcomers through the office's unique training system.

● Management

Manage the overall activities of artists and build branding and growth strategies to increase their influence and value

● Overseas entertainment marketing

In cooperation with various overseas clubs and agencies, we have expanded the artist's field of activities overseas.

Record production Business

LABEL ; 2K21 RECORDS ASIA

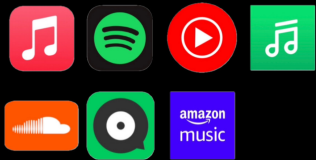
Support for album production, distribution, and promotion

+5,000,000 Total streaming/Visits (2021~2023)

+30,000 Total Download (Hypeddit) (2021~2023)

2k21 RECORDS ASIAは2k21 Record Label のエレクトロダンスミュージックレーベルで、クラブおよびフェスティバル音楽を基盤に世界中のDJ、Producerからの多様な楽曲を創作および発売、関連映像とフィルムを製作および広報いたします。

2k21 RECORDS ASIA is a Label that mainly creates Electro Dance Music and releases various songs from DJs and producers around the world based on club and festival music, produces and promotes related videos and films.



LABEL official Streaming links

Sound Cloud : 2k21 RECORDS ASIA

Youtube : 2k21 RECORDS ASIA

Spotifly : 2k21 RECORDS ASIA

Apple Music : 2k21 RECORDS ASIA

Beatport : 2k21 RECORDS ASIA

Trax Source : 2k21 RECORDS ASIA

TIDAL : 2k21 RECORDS ASIA

SOUNDCLOUD



Follower ; 3.0k (2021~2023)

Total streaming/Visits ; 3,000,000 (2021~2023)

Total Download(Hypeddit) ; 25,000 (2021~2023)

2k21 RECORDS ASIAの強みである公式サウンドクラウドアカウントは2021年10月に開設され、開設の2021~2023の2年間で[3,000,000]アクセス、25000ダウンロードを突破しました。

今後のビジョンはさらに影響力を増やし、国外のSinger、Composerなどとコラボし、マネタイズを目指します。

2k21 RECORDS ASIA official soundcloud account was founded in October 2021, and has reached [3,000,000] accesses and 25,000 downloads in the 2 years from 2021~2023.

Our vision for the future is to increase

market / Achievements



Justin Owen – EDEDM VVIP (Original Mix)

+1, 000, 000 Streaming/Hits (SoundCloud, YouTube, Amazon, Apple, LINE Music, JOOX etc...)

Discography

EDEDM (Original Mix) (First release 2020)
EDEDM 2021 ver Single
EDEDM 2022 ver Single
EDEDM 2023 REMIXES EP

私たちの音楽は主にASIA(中国、韓国、ベトナム)を中心に展開実績のを持ち、多くのナイトクラブやバーで音源を使用されております。

Our music is popular mainly in ASIA (China, Korea, Vietnam), where we have a proven track record of sales and our music is used in many nightclubs and bars.

ARTIST / CONTENTS PRODUCER



VERO



BLACK



Justin Owen



RuRu



RYOTA



Cody-K



Wonderboi



COMET



mRmine



Illegally Blonde



D'JAMM

JUSTIN OWEN

[Birth name] Justin Owen
[Also Known as] jUs1iN oW3N / DJ UCHU
[Origin] Tokyo, Japan
[Genres] Techno / Electronic
[Occupation(s)] Music Producer / Composer / Label Owner
[Labels] 2k21 RECORDS ASIA / TRIPPYCODE RECORDS / ELK BGM

2019年、エンターテインメント業を始めることを決意しDJとしてデビュー。
わずか1年で都内の大手クラブの人気イベントのオーガナイザーとなる。
2021年には東京のみならず大阪、福岡への出演も果たし、更なるアーティストとしての進化を目指し、活動名をJustin Owenと改名し再起。
自身の音楽を世界中へ発信するべく中国・韓国・オーストラリア等で人気のナイトクラブEDMを主軸としたレコードレーベル(2k21 Record Label)を創立。
アーティストとしてデビュー直後ドイツの大手レーベル、"TRIPPYCODE RECORDS" Take My Bassからリリースを果たす。
自身の音楽である"EDEDM 2021 ver"(2021年発売)はリリース直後全世界の音楽ストリーミングサービスやYouTube等全媒体で100万回以上の再生、カバーされ自社レーベルにおいても初のヒットチューンを生み出しアジア圏を中心に多くのリスナーを抱えた。
斬新かつ特徴的な音楽がアジア圏で評価され2022年には韓国ソウルのナイトクラブへの出演を果たす。

In 2019, he decided to start an entertainment business and made his debut as a DJ.
In just one year, he will be the organizer of popular events for major clubs in Tokyo.

In 2021, he performed not only in Tokyo but also in Osaka and Fukuoka, and with the aim of further evolution as an artist, he changed his name to Justin Owen and made a comeback.
He established a record label "2k21 Records Asia", which is mainly based on Electro Dance Music that are popular in China, Korea, Australia and other countries, to promote their music around the world.
Immediately after his debut as an artist, he was released by Germany's major label "TRIPPYCODE RECORDS Take My Bass".

His music, EDEDM 2021 ver (released in 2021) has been played and covered over 1 million times on all media including music streaming services and YouTube worldwide, creating the first hit tune on his own label and attracting many listeners mainly in Asia.
New and distinctive music has been evaluated in Asia, and in 2022, it will appear at nightclubs in Seoul, South Korea.

In 2023, he released more than 200 original sound sources, and in order to add more value to the label, he will start a project to create a completely new dance music genre ASIA TECH in collaboration with Korean EDM label ODEEST Entertainment.
The project event is currently being held at the nation's top nightclub, WOMB TOKYO



RYOTA

[Birth name] RYOTA
[Also Known as] DJ RYOTA/oo0
[Origin] Tokyo, Japan
[Genres] Techno / progressive
[Occupation(s)] Music Producer / Label Owner

デビュー僅か1年にして【WARP SHINJUKU】【CAMELOT】【V2】【ELE TOKYO】【1OAK】【CÉLAVI TOKYO】など、都内ハイエンド クラブに続々と出演していく。
2019年には【SEL OCTAGON TOKYO】にて、第2のThe Chain Smokersと称されるLost Kingsとの共演を果たす。
2020年からオープンフォーマットスタイルから韓国バウンスとミニマルテクノを取り入れたDJスタイルへプロモーションチェンジし、アーティスト活動を再始動する。

2021年に設立した自身が所属するレーベル"2k21 RECORDS"の創業者でもあり、近年では楽曲制作にも力を入れている。
2022年にはレーベルでの音楽活動が評価され、初の海外公演となる韓国・ソウルの大人気クラブ【CLUB OCEAN】へ出演を果たした。

2023年にはレーベルの更なる付加価値を加える為、韓国のEDMレーベル"ODEEST Entertainment"と契約コラボし全く新しいダンスミュージックジャンル「ASIA TECH」の制作プロジェクトを立ち上げる。
現在は国内トップナイトクラブ"WOMB TOKYO"にてそのプロジェクトイベントを実施中。

今最も注目されている1人の若手音楽プロデューサーである。

Just a year after his debut, he will appear in high-end clubs in Tokyo one after another, such as [WARP SHINJUKU] [CAMELOT] [V2] [ELE TOKYO] [1OAK] [CÉLAVI TOKYO].

In 2019, he will perform with Lost Kings, who is called the second The Chain Smokers, at [SELOCTAGON TOKYO].

Starting in 2020, the promotion will be changed from an open format style to a DJ style that incorporates Korean bounce and minimal techno, and artist activities will resume.

He is also the founder of his own label "2k21 RECORDS" established in 2021, and has been focusing on music production in recent years. In 2022, she performed at the very popular club [CLUB OCEAN] in Seoul, South Korea, which will be her first overseas performance.

"In 2023, in order to add additional value to the label, we will launch a project to create a completely new dance music genre ""ASIA TECH"" in collaboration with the Korean EDM label ""ODEEST Entertainment""."

The project event is currently being held at the nation's top nightclub, WOMB TOKYO.

He is now one of the most notable young music producers.



VERO

[Birth name] VERO
[Also Known as] DJ VERO / VERO(KOR)
[Origin] Korea
[Genres] Techno / Bounce
[Occupation(s)] Music Producer / Compocer / Label Manager



2015年都内新大久保で開催されたイベントにてDJデビューを果たす。
2021年にはSELOCTAGONTOKYOにてレギュラーDJとして活動。
更に都内だけでなく名古屋でも様々なナイトクラブでゲストDJとして出演。

2022年には音楽制作活動を開始され、プロデュース活動もスタートし、
オリジナル曲TOKYO BOUNCEは都内ナイトクラブのメインストリーム曲としてヒットし、プロデューサーとしての実績を上げる。
その後もオリジナル曲をリリースしたものが次々とヒットし今最も注目の高まる音楽プロデューサーであり、2023年は2k21 Record Labelの契約Managerとしても活動を開始し、プロデューサーに留まらず、マネジメント活動にも励む業界の風雲児である。

He made his DJ debut at an event held in Shin-Okubo in Tokyo in 2015.
In 2021, he had worked as a regular DJ at SELOCTAGONTOKYO.
He has also appeared as a guest DJ at various nightclubs not only in Tokyo but also in Nagoya.

In 2022, he has started music production activities, and also started producing activities.
His original song "TOKYO BOUNCE" became a mainstream hit at nightclubs in Tokyo, increasing his achievement as a producer.
Since then, he has released a series of original songs that have become hits, and he is currently the most popular music producer. In 2023, he has started working as a contract manager for 2k21 Record Label, and is working hard not only as a producer but also in management activities. He is one of the biggest mercenaries in music industry in Asia.

2015년 도내 신오쿠보에서 개최된 이벤트에서 DJ 데뷔를 한다.
2021년에는 SELOCTAGONTOKYO에서 레귤러 DJ로 활동.
또한 도내뿐만 아니라 나고야에서도 다양한 나이트 클럽에서 게스트 DJ로 출연.

2022년에는 음악 제작 활동을 개시되어, 프로듀스 활동도 스타트해,
오리지널 곡 TOKYO BOUNCE는 도내 나이트 클럽의 메인 스트림 곡으로서 히트해, 프로듀서로서의 실적을 올린다.
그 후도 오리지널 곡을 발매한 것이 차례차례로 히트해 지금 가장 주목이 높아지는 음악 프로듀서이며, 2023년은 2k21 Record Label의 계약 매니저로서도 활동을 개시해, 프로듀서에 머무르지 않고, 매니지먼트 활동에도 힘쓰는 업계 의 풍운아이다.

D'JAMM

[Birth name] D'JAMM
[Also Known as] DJ D'JAMM / DK
[Origin] Tochigi, Japan
[Genres] Techno / House
[Occupation(s)] Music Producer / Compocer /



2021年にDJになることを決意し、2021年8月に日本の音楽レーベル”2k21 RECORDS”に加入し、東京のナイトクラブTFC 新宿でDJデビュー。

デビュー後約1年、都内の様々な人気ナイトクラブでDJとして活躍する。

2022年10月、海外で流行りのミニマルバウンス、テクハウスミュージックを日本にも流行らせようと、自らミュージックプロデューサーになることを決意。音楽を作り始めてから約1年、彼の海外生活で培ったアンダーグラウンドな音楽感性を活かし、グルービーなスタイルでオーディエンスを沸かしている。現在少しずつ名を広め続けている期待の新手プロデューサーだ。

Deciding to become a DJ in 2021, he joined the music label “2k21 RECORDS” in August 2021, and made his DJ debut at Tokyo nightclub TFC Shinjuku.

About a year after his debut, he has been active as a DJ at various popular nightclubs in Tokyo.

In October 2022, he decided to become a music producer himself in order to popularize the minimal bounce and tech house music, that is popular overseas, in Japan. It's been about a year since he started making music, and he's been thrilling audiences with his groovy style, drawing on the underground musical sensibilities, that he cultivated while living Los Angeles.

He is a promising new producer who is slowly spreading his name.

WONDERBOI

[Birth name] Wonderboi
[Also Known as] DJ Wonderboi
[Origin] Tochigi, Japan
[Genres] Techno / Electro House / Tech House
[Occupation(s)] Music Producer / Compocer



元々はストリートダンサーであったが、2021年に初めて訪れたナイトクラブでJustin Owen (当時のDJ UCHU)と出会い、彼のDJスタイルに影響を受け、2022年2月にDJとしてのキャリアをスタートした。

デビュー後はわずか1ヶ月にして2023年DJ MAGランキングTOP100ランクであるSEL OCTAGON TOKYOのメインステージでのパフォーマンスを果たす。その後もわずか半年で国内トップナイトクラブ、WARP SHINJUKUでのイベントオーガナイザーに就任する。

日本有数の有名ナイトクラブでのレギュラー出演を重ねる傍ら、2022年8月に2k21 RECORDS ASIAより「Broken Phone」を機に音楽プロデューサー、作曲家としての活動を開始。以降はレーベル筆頭アーティストとして活躍。

自身の楽曲や未公開曲を含めたDJプレイはもちろん、ストリートダンサー時代を思わせるダイナミックでかつスタイリッシュなパフォーマンスによる独自のアーティスト性が海外からも評価され、2023年には韓国大邱市ナンバーワンのクラブとも称されるCLUB BREEDにて日本人DJとしては極めて異例の23歳という若さでの海外出演を果たす。

現在は、韓国の人気EDMレーベルODDESTと共同で立ち上げたプロジェクト「ASIA TECH」がレーベルの中心的ミッションとなっており、WOMB TOKYOで行われるそのプロジェクトのプロデューサーとしてASIA TECH独自のサウンドを生み出し活躍中である。

Former street dancer, influenced by Justin Owen (known as former DJ UCHU) and his musical style at a nightclub he visited, and started a carrier as DJ in February, 2022.

Slightly in a month after his debut he started performing at the main stage of SEL OCTAGON TOKYO, where have ranked in DJ MAG TOP 100 Nightclubs. Moreover, he assumed the office of events organizer at WARP SHINJUKU in only half a year since he started his career.

While filling regular gigs and organizing several events at famous nightclubs in Japan, he also became active as a music producer with the release of his first track "Broken Phone" on August 8, 2022 from 2k21 RECORDS ASIA. Afterwards, he drastically became an artist who represent or lead the label.

The unique artistry of Wonderboi is mainly made of his DJ play interweaving own musical piece or unreleased tracks, and dynamic and stylish performance which reminisces his former career as a street dancer. This have been highly evaluated also in overseas, and made his first foreign schedule in June, 2023 at CLUB BREED in Daegu, South Korea where is said to be the number one nightclub in the city. Extremely unusual oversea schedule as a Japanese DJ in the age of 23, has increased his artistry and value in the Japanese nightclub or EDM industry further.

Currently he is playing an active role in the project "ASIA TECH" launched by 2k21 RECORDS and Korean EDM label ODDEST which is one of the main mission of the label. At the project event held at WOMB TOKYO, he performs as one of the headliners with his original ASIA TECH sounds as a music producer.

MRMINE

[Birth name] mRmine
[Also Known as] DJ mRmine / Chimney Acid
[Origin] Hyogo, Japan
[Genres] Techno / House
[Occupation(s)] Music Producer

2016年15歳にして中国でデイイベントを開催しdjキャリアがスタートする。
日本帰国後わずか半年で都内の大手クラブの人気イベントのオーガナイザーに19歳で就任。
1年で年間約200現場を務め、EDMを中心としたジャンルにとらわれないDJスタイルでクラブ業界を盛り上げた。
21歳で韓国のヒップホップクラブにスペシャルゲストとして出演し、翌年韓国OODESTIにてスペシャルゲストとして出演を果たす。

In 2016, at the age of 15, he held a day event in China and his dj career started.
Just six months after returning to Japan, he became the organizer of a popular event for a major club in Tokyo at the age of 19.
In one year, he performed about 200 sites a year, and excited the club industry with his DJ style that is free from genres centered on EDM.
At the age of 21, he appeared as a special guest at a hip-hop club in Korea, and the following year he appeared as a special guest at OODEST in Korea.



COMET

[Birth name] COMET
[Also Known as] DJ COMET /手羽先
[Origin] Mie, Japan
[Genres] Techno / progressive
[Occupation(s)] Music Producer / Compocer

2021年にDJを始めることを決意し大阪のクラブでデビュー。
始めて1年で、BAMBI・G2・Ammona・Palette・KITSUNEなど、
関西の大箱のレギュラーパーティーにて活躍し、自らイベントのプロデュースなど行う。

2023年に活動拠点を東京に移し、作曲編曲を行う実力派次世代プロデューサー。
主にアジア圏にマーケットに重点を置く自社レーベル2k21 RECORDSから楽曲をリリースを続け、
アーティストとして活動中。アジア(韓国、中国)のナイトクラブダンスミュージックを得意とし独特のGrooveで聴いている人を魅了させる。

He decided to start DJing in 2021 and made his debut at a club in Osaka. One year after his debut, he started working at BAMBI, G2, Ammona, Palette, KITSUNE and other nightclubs, which are famous large nightclubs in Kansai.
In 2023, he moved his base to Tokyo and is a talented next-generation DJ, who produces and arranges events himself.
He continues to release songs from his joining label "2k21 RECORDS", which focuses mainly on the Asian market, and is currently working as the label's leading artist. He is a DJ, who is good at Korean EDM, and captivates listeners with his unique Groove.



ILLEGALLY BLONDE

[Birth name] Illegally Blonde
[Also Known as] DJ Shiori
[Origin] Chiba, Japan
[Genres] House / progressive / Pop
[Occupation(s)] Music Producer / Compocer



ILLEGALLY BLONDE

DJ/音楽プロデューサー

2021年、大学1年生の時にDJ業界の道へ憧れを持ちDJデビュー。
その後僅か1年で都内の大手クラブの人気イベントのオーガナイザーを務める。
WARP Shinjuku, V2 Tokyo, Sel Octagon TokyoなどでDJ歴を重ね、その後も渋谷のBAIAやWombでDJとしての活動の幅を広げている。
2023年には作曲家としての活動も初め2021 Record Label からデビューシングル'Right here'をリリース。
今現在はアーティストとして活動中で、研ぎ澄まされたセンスで多くの楽曲を製作中。

DJ/Music Producer

In 2021, when she was a freshman in college, She made her debut as a DJ with aspirations to pursue a career in the DJ industry.
In just one year later, she became an organizer of popular events at major clubs in Tokyo.
She has DJed at WARP Shinjuku, V2 Tokyo, Sel Octagon Tokyo, and others, and has continued to expand her DJ career at BAIA and Womb in Shibuya.

In 2023, She started her career as a composer and released her debut single 'Right here' from 2k21 Record Label.
She is currently active as an artist, creating many songs with her well-honed sense.

BLACK

[Birth name] BLACK
[Also Known as] DJ BLACK
[Origin] Tokyo, Japan
[Genres] Techno / House
[Occupation(s)] Music Producer / Compocer



2022年DJ デビュー。大胆かつ個性的なDJ Play、アーティスト性によりデビュー後間もない中、多くのファンを抱えデビュー3ヶ月後には都内有名クラブのMain Djとして活躍。2023年にはDJに留まらず楽曲プロデュース活動にも励み、Cola Shampoo(2023年6月リリース)をリリースし自らのイベント代表曲として楽曲のプロデュースを果たした。
自信の曲は韓国市場においてもリリース直後1ヶ月で300以上のダウンロードを果たし、海外のフェスでも使用され、プロモーション力は日本にとどまる事なくグローバルに活躍中。

She made his debut as a DJ in 2022 and was active as the main DJ of a famous club in Tokyo three months after debut, while he had many fans due to his bold and unique DJ play and artisticity.In 2023, She worked hard not only as a DJ but also as a music producer, and released Cola Shampoo (released in June 2023) to produce songs as representative songs of his own event. The song of confidence has been downloaded more than 300 times in the Korean market within a month of its release, and is also used at overseas festivals, and its promotional power is not limited to Japan, but is active globally.

LABEL DJ' S

There are many other organizers and DJs who are active in Tokyo.

DJ HINA(WARP Sparkle Producer)

MOON / K3ITA / TAKE / FeiK / SHINJU / AIRA / S4kU / AwayK /Wimpi / Maa / NINO /Tiffany / MAMI / VIX / Kariina / Lae

CLUB EVENT PRODUCTION

私たちは普段、レコード制作に問わず自分達の音楽コンテンツの流通、クライアント様(ナイトクラブ)を精一杯盛り上げれることを目的としてナイトクラブイベントのプロデュースも実施しております。

We usually produce nightclub events with the aim of distributing our own music contents regardless of record production, and making our clients (night clubs) as excited as possible.

weekly schedule

月 VIZEL
火 WOMB TOKYO (ASIA TECH 第四火曜日)
水 IP TOKYO
木 SEL OCTAGON TOKYO
金 VIZEL
日 WARP SHINJUKU



PORTFOLIO / WORLD WIDE



2022 in KOREA



2022 in KOREA



2023 in KOREA



2023 in KOREA



2023 0924 WARP SHINJUKU MUSIC PRISM



GLORY support act



2021 in Fukuoka



IP TOKYO 2nd anniversary



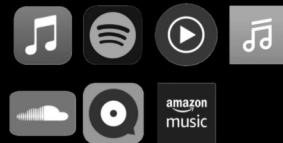
GALLERY



CLIENTS/SUPPORTER



ELK



MOVING - G
Movie create

CONTACT US

FOR BOOKING INQUIRIES

Email 81bnwpc@gmail.com

(LABEL Artist mgmt : CHO YONGGEUN(VERO))

Company info → Email 2k21promotion@gmail.com

operating company.

社名	株式会社Hungry dog	社名	株式会社MBU Group(エムビーユーグループ)
設立	2019年3月	設立	2019年3月
代表取締役	永松 良太	代表取締役	大久保 勝太郎
本社	東京都渋谷区恵比寿2-37-8グランデュオ 広尾602	取締役	磯部 亮
資本金 資本準備金	400万円	本社	新宿区西新宿3-9-7 フロンティアタワー24F
		資本金 資本準備金	1,000万円
		取引銀行	三井住友銀行・山梨中央銀行